



Swiss Made Diamond Timepieces

Subject: Christina Watches / new Co-main sponsor

From: Christina Design London / Claus Hembo

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## PRESS RELEASE

Christina Design London informs that Danish watch designer and owner of Christina Design London and the cycling team Christina Watches, Christina Hembo, today has achieved a one-year co-main sponsor million agreement for her cycling team Christina Watches.

The new partnership involves a young and dynamic Danish entrepreneur success.

Due to the new co-main sponsor agreement, the cycling team will change name from "Christina Watches" to "Christina Watches - ????".

Team Owner Christina Hembo and Team Captain Michael Rasmussen will have an open press meeting Wednesday the 23. February 2011 at Scandic Front, 21 Skt. Annæ Plads, 1250 Copenhagen, 2.30 PM, where the new co-main sponsor will be revealed.

All journalists are welcome; however please on beforehand register at [dortep@christinadesignlondon.com](mailto:dortep@christinadesignlondon.com) no later than Monday 10 PM.

Christina Hembo and Michael Rasmussen will have no further comments regarding the new co-sponsor before the press meeting on Wednesday.

Best regards

Claus Hembo, Christina Design London, Herning, 17.2.2011  
[www.christinadesignlondon.com](http://www.christinadesignlondon.com)

**Ivækstprisen**  
CHRISTINA HEMBO  
FEMALE ENTREPRENEUR OF THE YEAR  
2008

**Ivækstprisen**  
CHRISTINA HEMBO  
GROWTH ADVENTURER OF THE YEAR  
2009

**KV** kvindeligevirksomhedsejere  
CHRISTINA HEMBO  
FEMALE BUSINESS OWNER OF THE YEAR  
2010